

## SPANISH ENTERPRISES AND CORPORATES AT SLUSH 2020

### STARTUPS

- **We Fish** (<https://wefish.app/>): based in a fishing diary, in WeFish you can find a recreational fishing platform which cover all the necessities of the users: the anglers. You are able to plan your next journey with the most relevant atmospheric information (forecast), register the material used in your catches, enjoy with the challenges and ranking (gamification) and get your fishing materials with our unique marketplace (released on September). Verticals: Gaming, Big Data, Social, others...
- **Niikiis Knowtion** (<http://www.niikiis.com>): introduce Niikiis to a wider audience in order to gain further feedback and attract new customers and investors. Learning and communication platform to drive workforce engagement and productivity. Verticals: Cloud, SaaS, Edtech, Content & Media, Enterprise, etc.
- **Yeeply Mobile** (<http://www.yeeply.es>): Yeeply is a platform of reliable agencies and professionals for the development of digital projects. We analyse your project and connect you with experts who match your needs. We work with the best agencies and professionals in the digital world: from app & web development to marketing and design. Verticals: others.
- **People Unlimited** (<https://peopple.app>): Peopple is a social-commerce app which allow users to discover anything they may need (shops, restaurants, books, wines, movies, tech products..) thanks to the recommendations provided by their most trustful sources, as their friends, family and favourite influencers can be. Peopple is a multiplatform model, where we approach three type of customers: users, influencers sector: in Spain, there are more than 5,000 Tier1 influencers and brands. Verticals: Marketing, Cloud, SaaS, Content & Media, E-commerce, Big Data, Social , Fashion, Music, Travel.
- **Dixper Software** ([www.dixper.qq](http://www.dixper.qq)): platform that enables game streamers to create and monetize content in a new disruptive way, it is fully integrated with Twitch and Youtube enabling streamers to share and interact with their audience in realtime sharing control and playing with their viewers instantly with virtually no delay just using the web browser. It brings state of the art technologies to game content creators to be able to monetize selling totally new and unprecedented realtime interactions. Verticals: Gaming, Videogames
- **Out of Office Games** (<http://tripleogames.com>): videogame company based in blockchain that offers solutions to the different problems. Verticals: Gaming, Videogames.
- **Woom** (<http://www.woomfertility.com>): data science for Women'shealth. WOOM Data Science levers 70 parameters to provide personalized parameters on women reproductive health, empowering users to make the right decisions about their reproductive health. WOOM is the daily companion for health from 25 years

old, helping follow women's cycles and learn about her body up to 55 years, navigating menopause. Verticals: Big Data, Health Tech.

- **Kendu** ([www.kendu.com](http://www.kendu.com)): a new way of understanding retail. We offer creative solutions and quality customer service for the best international brands. We are pioneers in the development of innovative retail solutions: from the original Smartframe® system to the latest in digital signage technology. Experience has taught us that it's the attention to detail that makes the difference between a good job and a great job. Verticals: retail, marketing, big data.
- **Arrecife Energy System** ([www.arrecifesystems.com](http://www.arrecifesystems.com)): Arrecife project was born thanks to the research of Ph.D. Professor José Javier Doria in the field of fluids mechanics for over 25 years. After years of experimentation, he could demonstrate how there was a formula to be followed in the design of turbines and different airfoils. This led to improvements applicable in the fields of aerodynamics and hydrodynamics. What started as a study of the number of blades that could be introduced in the production of a turbine, eventually became a long investigation which has obtained great results in other fields: from a Guinness Record for the carry of a golf club (due to a more efficient design in terms of aerodynamics) to a new geometric figure. Vertical: energy, environment.

## CORPORATIONS AND ACCELERATORS

- **Fundación Repsol** (<http://www.fundacionrepsol.com>): Fundacion Repsol is one of the means by which Repsol fulfils its commitment to social responsibility, acting as a channel for the group's social and cultural work. Its objective is to contribute to social wellbeing, improve people's quality of life, and achieve greater social, educational, environmental and cultural development, especially in the regions where the company operates. Verticals: Marketing, IoT, SaaS, Cleantech, etcetera.
- **Enel Innovation Hub** (<https://startup.enel.com/>): Enel Innovation Hub Europe is the open innovation arm of Enel in Europe (part of a network of 10 Hubs over the world), through its practice of searching European startups of interest aimed at covering the challenges of Enel's Business Lines, together with the strengthen collaborations with the European entrepreneurship ecosystem within Enel Group (Startups, SMEs, VCs, Incubators, Accelerators, Research Centers or Universities) spreading also the voice in the most promising "hot spots. Essentially Enel is interested in collaborating with startups both strongly focused on energy –Thermal Generation, Renewables, Infrastructure & networks, Trading, ...- but also in those tracks Enel looks for a new services as e-Mobility, e-City, e-Industry or e-Home, besides this all related to digital solution is cross such AI, Predictive Models, IoT, Big Data, Safety solutions, digital channels, ...the array of interests is wide. The approach with the startups is basically to get into a commercial agreement if the solution covers the challenge/issue poses by the Business Unit, and also being able to help them to scale up by sharing our customer base (73M end -users worldwide), infrastructures and labs, if needed.
- **Innsomnia** ([www.innsomnia.es](http://www.innsomnia.es)): Innsomnia is an Innovation Hub specialized in the acceleration and incubation of technology-based projects through an

agreement with large companies that trust the entity to incorporate the latest innovations into their business model. Verticals: Cloud, E-commerce, Big Data, Fintech.

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